



INVITATION TO THE IMAGE CONSULTING OCCUPATION PROFILING WORKSHOP

The Organising Framework for Occupations (OFO) is a coded occupational classification system. It is the Department of Higher Education and Training's key tool for identifying, reporting and monitoring skills demand and supply in the South African labour market.

The purpose of the OFO is to establish a common language for talking about occupations. In terms of skills development, it enables labour market dialogue for talking about skills demand and supply.

According to the NSDS III, SETAs must ensure that there is strong employer leadership and ownership of sector skills activities and be able to articulate the collective skills needs of their stakeholders/members to the highest standard. Together with the stakeholders and other partners, SETA's are responsible for the monitoring and managing of occupational standards to make sure that provision of training, including the qualifications gained, meet sector, cross-sector and occupational needs.

No registered standard education requirements exist for image consultants, but various training programs are available in the field.

It is against this background that the Personal Care Services Chamber of the Services SETA has identified the need to develop an occupational qualification that will address this gap. It has also been identified that there is no occupation on the OFO that would be aligned with Image Consulting and therefore this poses a challenge in the development of a qualification.

We would, therefore, like to invite all stakeholders that have interest in the Image Consulting in South Africa to a workshop that is aimed at:

- a) **Identifying the occupation for image consulting**
- b) **Profiling the occupation for image consulting**
- c) **Providing the descriptor for the occupation for image consulting**
- d) **Providing the tasks for occupation for image consulting**
- e) **Providing alternative titles for occupation for image consulting and**
- f) **Providing specialisation areas in the field**

At the end of the workshop a recommendation for registration and incorporation of an agreed occupation will be submitted to the Quality Council for Trades and Occupations (QCTO).

The Workshop details are as follows:

Date : 21 June 2018

Venue : Services SETA Head Office, 20 Eton Road, Parktown

Time : 10H00 to 13H00

RSVP by : 10 June 2018

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